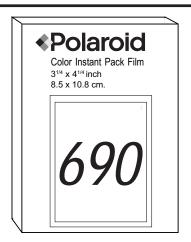
### Film Data Sheet 690 Instant Pack Film





#### Film Speed

ISO 100/DIN 21

#### **Format**

 $3^{1}/4 \times 4^{1}/4 \text{ in. } (8.5 \times 10.8 \text{ cm})$ Pack Film

#### **Image Area**

 $2^{7}/8 \times 3^{3}/4$  in. (7.3 x 9.5 cm)

#### **Finish**

Glossy

#### **Exposures per Unit**

10 exposures per pack

#### **Development Time**

90 seconds at 70°-105°F (21°-40°C)

#### **Description**

Medium-speed, medium-contrast, medium-grain, daylight and electronic flash balanced (5500°K) color print film. It's easy to use, professional quality instant film, with sharp, bright, well-saturated colors, anytime, every time.

#### **Key Application**

- Professional photography (proofing or final art)
- Passport/document photography

#### **Compatible Hardware**

- Cameras or instruments with CB-103 Back or OEM CB-100 Back (these holders are supplied by medium format camera manufacturers such as Mamiya, Hasselblad, Konica, Pentax, and Bronica)
- Polaroid Model 405 Film Holder
- MiniPortrait Cameras, such as M203, M403, and SPd 360.

#### **Special Instructions**

Viewing:

When evaluating the color balance of a print, use the same light source under which the print is to be viewed as a finished product.

#### Laminating prints:

This film is NOT recommended for use with laminates requiring a wet print to produce a photo-destruct bond.

Not for use for emulsion lift.

#### **Alternative Product**

Polacolor 669

#### **Processing Information**

| Tempe<br>°F | rature<br>°C | Proc.<br>Time<br>(sec.) | Equivalent<br>Film Speed<br>(ISO/DIN) | Exposure<br>Adjustment |
|-------------|--------------|-------------------------|---------------------------------------|------------------------|
| 70-105      | 21-40        | 90                      | 125/22                                | None                   |
| 65-69       | 18-20        | 120                     | 125/22                                | None                   |
| 61-64       | 16-17        | 150                     | 125/22                                | None                   |
| 55-60       | 13-15        | 180                     | 125/22                                | None                   |

#### Caution

This film uses a small amount of caustic paste. If any paste appears, avoid contact with skin, eyes and mouth and keep away from children and animals. If you get some paste on your skin, wipe it off immediately, then wash with water to avoid an alkali burn. If eye contact occurs, quickly wash the area with plenty of water and see a doctor. Keep discarded materials away from children, animals, clothing and furniture.

#### **Limited Warranty**

See information on the film box.

# 690 Instant Color Peel-Apart Film



The information in this data sheet represents the typical performance of Polaroid's 690 color film. Specific film lots may vary.

#### Recommended speed: ISO/DIN 125/22°

## Recommended processing time and temperature:

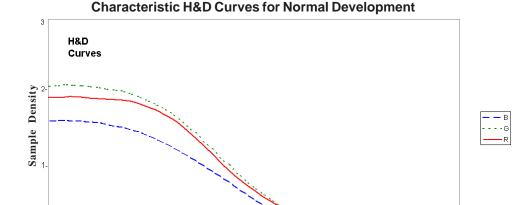
90 seconds at 70° -95° F (21°-35° C)

#### Balance:

Daylight and electronic flash (5500°K)

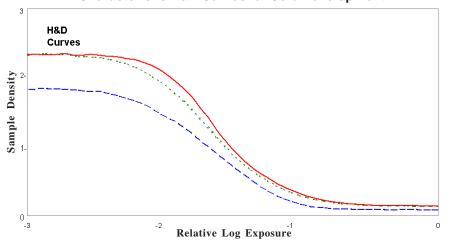
#### Contrast:

Medium

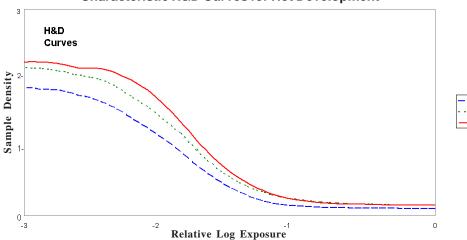




Relative Log Exposure

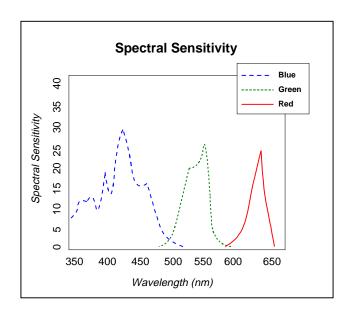


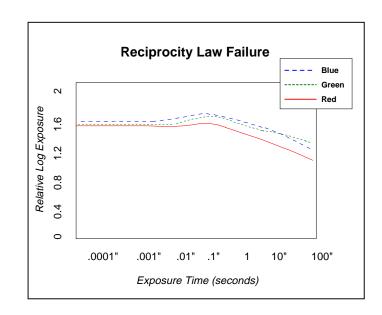


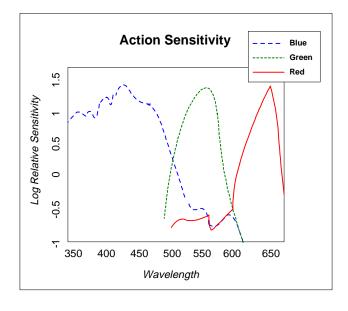


# 690 Instant Color Peel-Apart Film









**Reciprocity:** The ability of the film to respond in a constant manner to a constant exposure (light intensity x time). Reciprocity failure occurs during very long or very short exposures, requiring the photographer to increase exposure.

**Spectral Sensitivity:** Shows the equivalent energy needed at each wavelength in order to activate the emulsion dyes so that they produce a neutral density of 0.75.

**Action Spectra:** Shows the film's relative sensitivity throughout the visual spectrum.

### Polacolor T-79, T-579, T-679, T-690, T-879 Instant Color Peel-Apart Films



| Intermittency Effect (Multi-Pop) |                     |                              |                      |                     |  |  |  |
|----------------------------------|---------------------|------------------------------|----------------------|---------------------|--|--|--|
| Polaroid Proof                   |                     |                              | Ektachrome (100Plus) |                     |  |  |  |
| # of Flashes                     | *Exposure<br>Change | **Color Correction           | Exposure<br>Change   | Color<br>Correction |  |  |  |
| 1                                | none                | none                         | none                 | none                |  |  |  |
| 2                                | 1 stop              | cc 5 red                     | none                 | none                |  |  |  |
| 4                                | 2 stops             | cc 10 magenta<br>+ 5 yellow  | +1/3                 | none                |  |  |  |
| 8                                | 3 stops             | cc 15 magenta<br>+ 5 yellow  | + 1/2                | cc 5<br>magenta     |  |  |  |
| 16                               | 4 stops             | cc 25 magenta<br>+ 10 yellow | 1                    | cc 5<br>magenta     |  |  |  |

<sup>\*</sup> Exposure change from the best Polaroid Proof

| Filter Recommendations |          |            |                         |  |  |
|------------------------|----------|------------|-------------------------|--|--|
| Color Temp (°K)        | Exposure | Filtration | Effective ISO (approx.) |  |  |
| 2800°K                 | 1/8 sec  | 80A + 5M   | 32                      |  |  |
|                        | 1 sec.   | 80A + 20M  | 25                      |  |  |
|                        | 4 sec.   | 80A + 30M  | 20                      |  |  |
|                        | 15 sec.  | 80A + 40M  | 16                      |  |  |
| 3200°K                 | 1/8 sec. | 80A        | 32                      |  |  |
|                        | 1 sec.   | 80A + 10M  | 25                      |  |  |
|                        | 4 sec.   | 80A + 20M  | 20                      |  |  |
|                        | 15 sec.  | 80A + 30M  | 16                      |  |  |

<sup>\*\*</sup> The Polaroid Proof has an increasing green color balance from 4 to 16 flashes. Use the above magenta filtration to subtract green. The recommended filters require the following exposure changes: cc 5m - none, cc 10m + 1/3, and cc 20m + 2/3.