

Pursuing Vivid Color in Absolute Terms
New Dye-Forming Couplers Technology
to Produce a Color Sensation

Velvia 100



Ultra color saturation advancement of Velvia 50 film.
Highly saturated color layer makes it ideal for landscapes, natural scenery as well as commercial and product photos.

Color reproduction	Image color
Saturation	Quintessentially high
Contrast	High
Sharpness	Extremely high
RMS granularity	8*
Push-processing characteristics	+1 stop
ISO sensitivity	ISO100

Real Color at Ultra-High Saturation and Fidelity
Color Reproduction and Ultra-Fine Granularity

Velvia 100F



Maintains high saturation levels that Velvia is known for while attaining world class levels in color fidelity. Suited to respond flexibly to various types of photos from landscape to photojournalism and commercial products.

Color reproduction	Real color
Saturation	Ultra high
Contrast	High
Sharpness	Extremely high
RMS granularity	8*
Push-processing characteristics	+1 stop
ISO sensitivity	ISO100

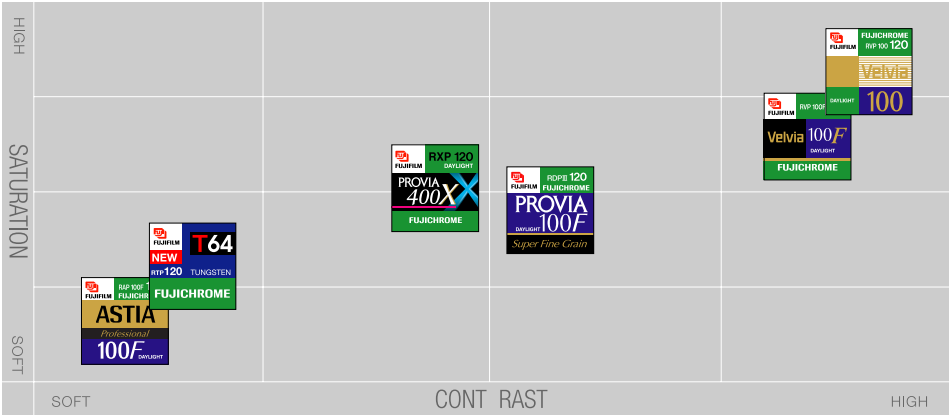
Global Best Granularity and Saturation
and Saturation
For Natural Colors

PROVIA 100F



A high-versatility, "all-round" type of film that responds to a wide range of photographic subjects. While boasting superb contrast and color balance even under push-/pull-processing conditions, PROVIA 100F assures top level performance in long exposure photos, making it a highly-trusted standard among professional photographers.

Color reproduction	Natural color
Saturation	High
Contrast	Standard
Sharpness	High
RMS granularity	8*
Push-processing characteristics	+2 stops
ISO sensitivity	ISO100



Unprecedented Color and Granularity
Advanced Push-/Pull-Processing
Characteristics

PROVIA 400X



NEW

Outstanding Versatility in an ISO400 film.
Greater saturation and finer grain for today's professionals.

Color reproduction	Vivid color
Saturation	High
Contrast	High
Sharpness	High
RMS granularity	11*
Push-processing characteristics	+2 stops
ISO sensitivity	ISO400

Ultra-Fine Granularity
for Creamy Smooth Skin Tones
Rich, High-Fidelity Color

ASTIA 100F



World class, high granularity film developed for extreme skin tone reproduction. With color reproduction marked by soft contrast and translucency makes it ideal for portrait and fashion photos.

Color reproduction	Real color
Saturation	Standard
Contrast	Soft
Sharpness	Standard
RMS granularity	7*
Push-processing characteristics	+2 stops
ISO sensitivity	ISO100

Tungsten Balanced Color Reversal Film
Delicate Textures,
Accurately Portrayed

T64



NEW

An ISO64 tungsten balanced film that provides the highest levels of fine grain in its speed class with faithful color reproduction and perfectly suited for all types of product photos, interior and other architectural work, as well as production of illustrations, paintings, etc.

Color reproduction	Real color
Saturation	High
Contrast	Standard
Sharpness	High
RMS granularity	7*
Push-processing characteristics	+1 stop
ISO sensitivity	ISO64

* RMS (root mean square) granularity is a widely used standard for measuring the degree of grain in photographic films and prints. The lower the RMS number, the smaller the apparent grain.